



I want to reserve ad space in the 2010 print and online edition of the St. Lucie Travel Guide as follows:

- AD SIZE: 2-Page Spread \$2,060 1/2 Page Horizontal \$725 1/4 Page Vertical \$345
 Full Page \$1,130 1/2 Page Vertical \$725 1/6 Page Horizontal \$250
 2/3 Page \$985 1/3 Page Square \$495 1/9 Page Vertical \$132.50

COLORS: 4 Color

- POSITION: Inside Front Cover \$1,705 Inside Back Cover \$1,615 Back Cover \$1,760
 Opp T of C \$1,615 Opening Spread \$2,500

- AD COPY: I will supply complete ad by **December 18, 2009**
 I would like Comet Creative Inc., to produce my ad. Please contact me.
 My Agency will supply my ad.

Name of Agency _____
 Contact Person _____
 Telephone _____
 Email _____

- BILLING: **Make Payment to: Comet Creative Inc.**
 A 50% deposit is required. Balance is due four weeks prior to publication.
 Please bill me 50% deposit. Please bill Ad Agency
 My check in the amount of _____ is enclosed.

Company Name / Advertiser _____
 Address _____
 City _____ State _____ Zip _____
 Email _____ Phone _____ Fax _____

Authorized By _____ Title _____
 Signature _____ Date _____

- Send me information on Guide Page Footer and Fold Out Map Special Section

Return by Mail or Fax 772-466-5428

COMET CREATIVE MEDIA 100 Avenue A, Suite 2C • Fort Pierce FL 34950 • 772-465-4654



Advertiser's And/Or Agency's Responsibility: All advertisements/paid space are accepted and published by the Publisher upon the representation that the Advertiser and/or Agency is authorized to publish the entire contents and subject matter thereof. In consideration of the Publisher's acceptance of such advertisements/paid space the Advertiser and/or Agency, jointly and severally, will protect, indemnify and save the Publisher harmless from and against any loss or expense resulting from claims or suits based upon the contents or subject matter for such advertisements/paid space (including the contents of "contextual text ads"), including without limitation, claims or suits for defamation, libel, violation of privacy, unauthorized use of name or likeness, plagiarism or copyright infringement.

Advertiser's And/Or Agency's Authority: The person(s) signing this Order/Agreement on behalf of the Parties represent and warrant to have the respective Party's authority to execute this Order/Agreement, and shall indemnify the other party for any lack of such authority.

Advertisement/Paid Space - Design/Production: All advertising materials supplied by Advertiser and/or Agency must conform to the specifications required by the Publisher. All advertising materials and photographs designed and produced by Publisher are exclusively for use in the Publisher's products. Any further use of these ads, designs, logos or materials in media not produced by the Publisher, must be negotiated between the Advertiser and/or Agency and the Publisher. Publisher is not responsible for Advertiser and/or Agency owned advertising materials left unclaimed 60 days after publication date.

Payment Terms: Invoices are net and payable upon receipt unless otherwise stated. Invoices rendered by the Publisher will be accepted as correct unless the Publisher is notified of errors in writing, certified mail return receipt to 100 Avenue A Suite 2C, Fort Pierce, FL 34950, within ten days of the invoice date. Payment will be made to the Publisher's business office at 100 Avenue A Suite 2C, Fort Pierce, FL 34950. Accounts delinquent 30 days will be charged interest at the rate of 18% per annum, (1.5%) per month. In the event Advertiser and/or Agency default or are otherwise late in payment, Advertiser and /or Agency shall be jointly and severally liable for all fees and costs of collection, including but not limited to reasonable attorney's fees and court costs incurred by Publisher in the collection of said invoices. Advertiser and their Agents/Agency are jointly and severally liable for monies due to the Publisher. Venue for any judicial proceeding concerning enforcement of any provision of this Order/Agreement including any action for nonpayment shall be St. Lucie County, Florida.

Cancellations: Any request to cancel an existing advertisements/paid space purchased under this Order/Agreement may only be cancelled prior to the space close date of December 18, 2009. Any such request to cancel this agreement in whole or part must be received by Publisher in writing, certified mail return receipt to 100 Avenue A Suite 2C, Fort Pierce, FL 34950. If this Order/Agreement is canceled or breached in part, the Order/Agreement amount will be pro-rated and any volume discounts will not apply.

Copy Responsibility: Submission of copy is the responsibility of the Advertiser and/or Agency. Advertiser and/or Agency shall be jointly and severally liable for the cost of advertisements/paid space not used and space will be allocated at discretion of the Publisher. No oral conditions or copy instructions which conflict with the policies of the Publisher as set forth in the rate card or this Order/Agreement, will be binding on the Publisher.

Copy Acceptance: The Publisher and St. Lucie County TDC each reserves the right to reject any advertising wording, substance, or appearance deemed in the sole discretion of either to be objectionable, or any hyperlinks to sites deemed objectionable with or without notice and whether or not such wording, substance, appearance or hyperlink was previously acknowledged or published.

Errors/Omissions: In the event of an error, it is the Advertiser's and/or Agency's responsibility to notify the Publisher within seven days of publication. Liability due to Publisher's error shall not exceed the charge for advertisements/paid space actually occupied by the item in which the error was made. The Publisher assumes no liability if, for any reason, it becomes necessary to omit an advertisement.

✓ Authorized Signature: _____ Date: _____

✓ Print Name: _____ Print Title: _____